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Coordinator/HR Office**

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Carlton County

County-wide newsletter brought to you by the County Coordinator's Office

Issue 01 January / February / March 2018

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Carlton County Announces New Interactive Website

Carlton County is pleased to announce the launch of our newly redesigned website, www.co.carlton.mn.us. The website just underwent a seven month redesign process by Carlton County and CivicPlus. The new site was built with an emphasis on responsive design, improved search functionality, streamlined menus, an updated look and easy-to-use navigation tools. We encourage everyone to visit and explore the site.

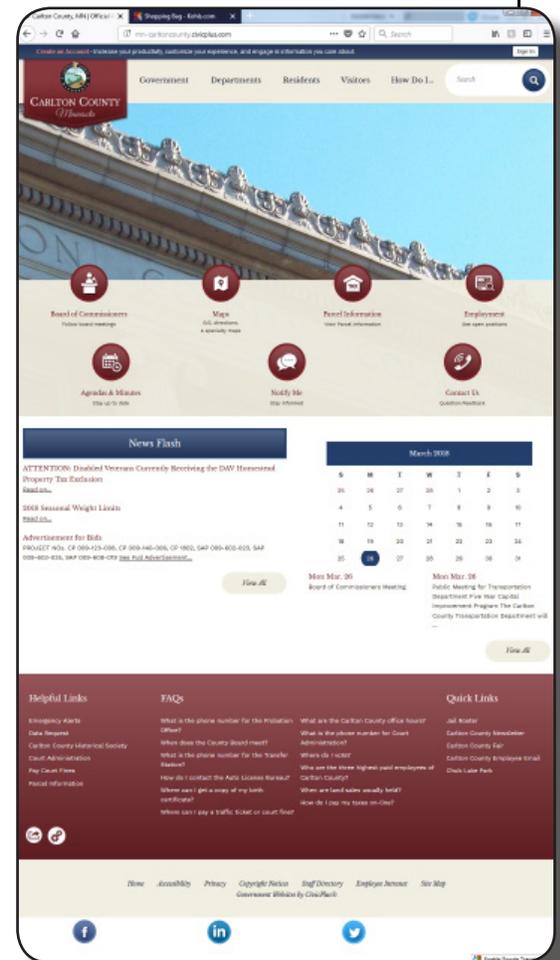
"The county's website will be an incredibly valuable resource for our residents, business owners and visitors," said Carlton County Coordinator Dennis Genereau. "This new site will provide every user on every device with the opportunity to access the full menu of county services and possibly even save a trip by conducting business with the county online." Citizens and their local government will be able to communicate and access more information through some of the newly featured interactive modules:

- **Community Voice:** allows residents to submit ideas for improvements and changes they would like to see within the community.
- **Bid Opportunities:** sign up and receive a text message or email when new bids are added.
- **Job Postings:** sign up and receive a text message or email when new job opportunities are posted.
- **Pay Taxes Online:** offers taxpayers a secure, reliable fee-based electronic option to pay taxes over the internet or phone by e-check or using a credit or debit card.
- **Notify Me:** sign up and receive a text message or email regarding newsletters, news flashes, calendar events and meeting agendas.
- **Chub Lake Park Pavilion Reservations:** reserve the park pavilion by using the calendar.

Amongst the new features, the site contains integrated social media buttons for Facebook, Twitter and LinkedIn to foster improved communication. A list of popular services is available through the "How Do I..." dropdown

menu. The site allows residents to find online services that will allow them to pay taxes or fees without leaving the house. Carlton County will be able to increase its community engagement and enhance the communication between residents and the local government. We hope to establish this portal as a source of information for those who visit our site.

We would like to extend a big thank you to our staff at Carlton County who dedicated their time and energy to this project.



Employee Service Awards



Jean Ryan
(PHHS)
30 Years

Quinten Anderson
(Transportation)
20 Years

Jared Hovi
(GIS)
10 Years

Holly Compo
(PHHS)
10 Years

Renee Gaffney
(PHHS)
10 Years

County Recorder's Office Announces Real Estate Document E-Recording Now Available

Carlton County is pleased to announce that the Recorder's Office will now accept real estate documents for E-recording. Please refer to the [ERERC Website](#) for a complete list of trusted submitters in order to facilitate E-recording through various vendors.

If you have any questions, please contact the Recorder's Office by phone at (218)384-9122, by email at realestate@co.carlton.mn.us, or by website at www.co.carlton.mn.us.

Apply Now for Scholarships from the Minnesota Benefit Association

The Minnesota Benefit Association sponsors an annual scholarship program for post-secondary education. Over the last 50 years, the MBA has awarded over 240 scholarships to members and their families, enabling students from communities across Minnesota to continue their education.

Scholarships are awarded based on financial need, academic achievement, vocational goals, community involvement and an original essay. Scholarship application forms are available by November 1 of each year. Completed applications must be postmarked by April 15.

The scholarships are funded in part by the MBA endorsed benefit providers and in part by contributions from MBA members. In order to be considered for one of the post-secondary scholarships, applicants must provide:

- A completed Scholarship Application Form, with a separate sheet answering Question 13
- A recent school transcript
- Recent ACT or SAT test scores
- A typewritten essay of 300 - 500 words

APPLY NOW

Wellness Committee To Host Bi-Annual Health and Wellness Fair



Carlton County Wellness Committee

The Wellness Committee will be hosting it's Bi-Annual Health and Wellness Fair on Thursday, April 19, 2018 from 11:00 a.m. until 2:00 p.m. at the Community Services Building located at 14 North 11th Street in Cloquet. This is a free and zero waste event for all county employees and their families. There will be a variety of health and wellness related vendors. A healthy light lunch will be served by Magnolia Cafe.

Please note that the Wellness Committee has a new logo as can be seen here. The logo was created by two Carlton County interns, Kelsey Reckinger and Kristina Sarafolean.

The mission of the Carlton County Wellness Committee is to provide holistic programs and resources that promote a culture of health and wellness that lead to improved health, well-being, personal performance, reduced sick leave and medical expenditures.

Discover the Fun Along Old Highway 61

By Brenda Nyberg

Discover the fun along Old Highway 61... that is the message representatives from nine chambers of commerce and 15 cities in three counties are encouraging others to help send.

U.S. Highway 61, also known as the "Blues Highway" was one of the original highways constructed within the U.S. highway system. Built in 1926, the 1,400-mile roadway extended from the Gulf of Mexico to Canada until 1990 when it was retired from north of Wyoming, Minn., to near Duluth as its alignment was concurrent with I-35. Through three counties—Chisago, Pine and Carlton—the highway was decommissioned (no Historic or "Old" U.S. Highway 61).

In 2012, at the suggestion of a Chisago County commissioner, "Old Hwy 61" signs were purchased to place along the corridor in those three counties. This acknowledgement of the importance of Old Hwy 61 gained momentum when a coalition formed to raise awareness and highlight the value of Old Hwy 61 to increase tourism and promote local economies through a collaborative, consistent message.

The mission of the Old Highway 61 Coalition is to promote and preserve Old Highway 61 within Carlton, Pine and Chisago counties. The mission will be accomplished by:

- Enhancing economic development through historic, recreational and commercial opportunities
- Developing regional marketing and branding to enhance tourism
- Providing effective collaboration while maintaining the individual identity of each community



The coalition has been fundraising by selling road signs which can be purchased for \$61 through Carlton County's coalition representative, Brenda Nyberg. She works in the Economic Development Department at the Carlton Courthouse.

Last fall, the coalition organized their first regional event, a Junk and Treasure Hunt. Brenda, along with Chisago County HRA/EDA Director Nancy Hoffman and Pine City Area Chamber Director Becky Schueller, spearheaded the weekend-long self-guided eclectic shopping experience. Plans are now underway for next year's Hunt and other events. Facebook contests are held to bring attention to the old highway with prizes generously provided by partners along the route. New organizations, businesses, and people are welcome to join the coalition. Contact **Brenda** for more information!

Carlton County Community Bike Ride



The United Way of Carlton County, Carlton County Extension, 4-H, Carlton County Public Health and Human Services, Cloquet Area Chamber of Commerce, & the Carlton County Collaborative are planning a new event to encourage area residents and visitors to get outside and bike on the Munger Trail on Sunday, June 10th. This is the day after the MS 150 ride rolls through the area.

This 1st Annual Carlton County Community Bike Ride will be held from 11am-3pm with family friendly events and local food vendors along the Munger Trail in Moose Lake, Barnum, Mahtowa, and Carlton. Please mark your calendars, put some air in your bike tires, and join us for this new active living event! More information to follow. Call the Carlton County Extension Office @ 218-384-3511 with any questions or to get involved.

2018 Carlton County Board of Commissioners



Dick Brenner
Vice Chairperson
218.879.5572

District 1
Dick.Brenner@co.carlton.mn.us



Marv Bodie
Member
218.879.2085

District 2
Marv.Bodie@co.carlton.mn.us



Thomas Proulx
Member
218.348.4288

District 3
Thomas.Proulx@co.carlton.mn.us



Susan Zmyslony
Chairperson
218.380.2170

District 4
Susan.Zmyslony@co.carlton.mn.us



Gary Peterson
Member
218.380.4949

District 5
Gary.Peterson@co.carlton.mn.us

*Board meetings are held at the Transportation Building on the 2nd Tuesday of every month at 8:30 a.m. and the 4th Monday of every month at 4:00 p.m.

Everyone Counts in Minnesota: Carlton County Begins Preparations for the 2020 Census

Carlton County staff attended a 2020 US Census informational and educational meeting on March 21, 2018, presented by Minnesota State Demographer Susan Brower and hosted by the Northeast Service Cooperative. The purpose of the meeting was to introduce local county and city government leaders to the process for organizing a Minnesota Complete Count Committee (CCC).

The CCC is a grassroots effort aimed at organizing people and resources necessary to help Minnesota achieve the best possible result in counting all of its residents for the 2020 Census. A complete census count in Minnesota is critical in helping to generate hundreds of millions in federal dollars for any number of programs statewide. It is also used to determine the number of Congressional seats Minnesota will have going forward. Currently that number is 8, but Minnesota is at risk of losing one of those seats due to population shifts around the country. A complete census count could help to keep that change from happening.

What is a Complete Count Committee and how does a CCC work? A CCC is a volunteer committee established by tribal, state and local governments, and/or community leaders, to increase awareness about the census and motivate residents in the community to respond. The committees work best when they include a cross section of community representatives from government agencies, education, business, religious organizations, and the media. The CCC is charged with developing and implementing a plan designed to target the unique characteristics of their community. Carlton County GIS Coordinator Jared Hovi was one of three Carlton County employees invited to attend the March 21 presentation. "I was impressed with both the presentation and the value placed on the positive impact local GIS officials and their departments can have in this process," Hovi noted. "The Carlton County Board has been outstanding in their support for building an effective GIS presence, and challenges like the 2020 Census make that effort on behalf of the taxpayers worthwhile."

Complete Count Committees come in different types and sizes, depending on how they are organized and where they are located. One challenge with organizing CCCs comes with the fact that the census process only occurs once every ten years, so it is something that needs to be relearned each census cycle, often with many new faces at the table.

The burden of obtaining a complete census count, while demanded at the national level, often falls to state and local authorities. "Unfortunately, federal dollars in support of census work across the state are at lower levels than they have been in the past, and are being issued much later than

ever before. We are very fortunate as a state to have an outstanding State Demographer in Susan Brower, as she has identified this trend and has taken swift and effective action to mitigate the shortfall's impact," reports Carlton County Coordinator Dennis Genereau. "Providing education and assistance in the formation of Complete Count Committees is one of these critical action steps. The support of Minnesota Secretary of State Steve Simon has been and will continue to be invaluable as well."

Government-sponsored CCCs may have a state, regional, or local focus, and operate within the jurisdiction of their highest elected official(s). Local government CCCs may be organized by a community group or a coalition of community groups. A CCC may also be assumed by or assigned to an existing committee or group such as a city planning board, a regional planning commission, or a local community commission.

Once the CCC members have been identified, chairpersons may wish to divide the members into subcommittees based on the activities that the committee plans to undertake. For example, a media subcommittee may be formed to identify local officials and other person of influence to record public service announcements (PSAs) and appear on local television and radio shows about the census.

Why form a CCC? There are a number of census-related benefits that can accrue to a community that forms a CCC. These benefits can include:

- An increase in the response rate for residents mailing back their questionnaire through a focused, structured neighbor-to-neighbor program.
- Utilization of the local knowledge, expertise, and influence of each CCC member to design and implement a census awareness campaign targeted to the community.
- Development of ways to reach the hard-to-count residents.
- Building trust of the Census among community stakeholders.
- Implementation of outreach strategies in each community or organization that are tailored to the unique qualities of those areas.
- Tracking and reporting progress and efforts.
- Recruitment of community members to support CCC efforts.
- Convening community informational meetings.

The CCC ultimately makes sure that local resources are applied in a manner that is efficient and effective at achieving an accurate census count. "Accomplishing a complete count will take a great deal of focused effort and hard work," noted Genereau. "But the benefits of that effort as measured in both dollars and Congressional representation are more than worth the effort."

Carlton County Committee's

Building Committee -

2nd Tuesday of the month immediately following the County Board meeting (Transportation Building -TB)

Committee of the Whole -

1st Tuesday of the month at 4:00 p.m. (TB)

Diversity Committee -

3rd Thursday of the month at 8:30 a.m. (PH&HS)

Finance Committee -

1st Tuesday of the month at 2:30 p.m. (TB)

Policy Committee -

3rd Monday of the month at 2:00 p.m. (Law Enforcement Center - LEC)

Management Team -

1st Tuesday of the month at 8:30 a.m. (TB)

Supervisors Committee -

3rd Thursday of the month at 2:00 p.m. (Varies)

Wellness Committee -

1st Wednesday of the month at 8:30 a.m. (PH&HS)

For a more detailed Carlton County Committee list [click here](#).



Are you interested in submitting an article in the next Carlton County Newsletter? Email or mail your articles and pictures by the June 22, 2018 deadline to:

Shanny Hurst
Carlton County Coordinator's Office
P.O. Box 510
Carlton, MN 55718
shanny.hurst@co.carlton.mn.us

*Please note that all submissions are subject to editing, as needed.

Let's Get Acquainted with the Carlton County Coordinator



Let's get acquainted with **Dennis Genereau, Carlton County Coordinator / Human Resources Director / Property Management Director.**

Number of years involved in public service: 23 years total, with 17 of those years being spent as an attorney working in the county attorney offices of Hennepin, Olmsted and Carlton counties.

Current occupation: Carlton County Coordinator since October, 2011.

Education: After graduating from Barnum High School in 1987, I received a BA in History from St. Johns University and my JD from the University of Minnesota.

Family: My bride of 22 years, Christy, and our four children: Shanny (21), Erin (19), Denny (17) and Paddy (15).

The hardest thing I have ever done is: I graduated from the University of Minnesota Law School, which was a great experience, but not something I would ever want to do again. It is an incredibly competitive environment

and very isolating at times. I spent two years between college and law school living abroad, working and coaching hockey, so it was a challenge to refocus on being a full-time student.

A dream I have is to: Own a nice restaurant where I would do at least some of the cooking and have people leave with a smile.

You might be surprised to know: I spent time living in Ciudad Juarez, Mexico, and San Lucas, Toliman, Guatemala between college and law school. I actually lived in an orphanage the entire time I was in San Lucas. I had originally planned to work in foreign relations but I missed my family, coaching hockey, and the Minnesota seasons (yes, even winter) enough to pursue a legal career instead.

The most adventurous thing I have done: Raise a family, which is hardly uncommon, but most certainly filled with adventure.

I am most proud of: My four kids and the fact that they are all kind-hearted.

Every day I read: Whatever I can find online about the Minnesota Vikings! They always seem to have something going on and they appear to be going all out to try to finally win a Super Bowl.

My favorite meal is: Anything cooked while camping in the BWCA!

My pet peeve is: Dealing with people who have a cup-half-empty attitude. The power of positive thought is incredible, but it is so interesting (and frustrating) how just one negative attitude can drain so much positive energy.

My motto is: I don't really have a motto, but there two thoughts I find myself saying often. The first is that great ideas can come from anyone. The second is everything happens for a reason, and that even with the biggest of losses, there is always some small gain.

My favorite movie is: Once Upon a Time in the West (and it is not even close.)

My favorite music is: Just about anything from the 70's and 80's.

What do I enjoy the most about my job: The people I work for and the people I work with. I come to work each day hoping to make a positive impact on the lives of others through public service. I was able to have that impact as an assistant county attorney and I am learning how to do the same in my current position. It is an absolute honor to serve our citizens and communities at the local county government level.

About the MCIT Employee Assistance Program

The MCIT Employee Assistance Program (EAP) is designed to help employees of MCIT members and their dependents access a qualified counselor to help resolve personal issues that may affect their performance at work. The voluntary program provides short-term, no-cost counseling services for a variety of concerns.

For more information about the MCIT EAP, members can call MCIT toll-free at 1-866-547-6516 or visit MCIT.org/employee-assistance-program/. For consultation or counseling questions, members should contact Sand Creek directly via phone at 1-800-550-6248 or online at SandCreekEAP.com. (Credit: MCIT)

"This institution is an equal opportunity provider and employer."

If you wish to file a Civil Rights program complaint of discrimination, complete the USDA Program Discrimination Complaint Form, found online at http://www.ascr.usda.gov/complaint_filing_cust.html, or at any USDA office, or call (866) 632-9992 to request the form. You may also write a letter containing all of the information requested in the form. Send your completed complaint form or letter to us by mail at U.S. Department of Agriculture, Director, Office of Adjudication, 1400 Independence Avenue, S.W., Washington, D.C. 20250-9410, by fax (202) 690-7442 or email at program.intake@usda.gov.

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